



Eversholt Academy Trust

Vision and Strategy Pillars, 2019 – 2023

12/12/15 - DRAFT FOR DISCUSSION

21/01/16 - updated from NM & AR input

10/04/2016 - update to add link to SDP

15/09/19 - reviewed and updated

Our Vision

To be a **leading** provider of education; a happy, thriving, highly sought after school and **beacon** for other schools through our learning, teaching, achievement and behaviour.

Strategic Pillars

1. Increase financial independence

- Broaden school offer
- Get to know families sooner
- Build fit for purpose facilities
- Innovate on commercial model

2. Maintain outstanding

- Focus on recruitment & retention
- Strong leadership & vision
- Effective Governance
- Well funded curriculum

3. Thrive not survive

- Build relevant operating model (MAT, Fed...)
- Stronger ties with wider community
- Effective marketing
- Understand the impact of 2-tier system

School Development Plan (SDP)